

# THE REX AWARDS

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R E M O D E L I N G   E X C E L L E N C E

## **2010 REX Awards Official Entry Packet**

**Entries Due: 1 p.m., Friday, April 30th**



The REX Awards are brought to you by the Remodelers<sup>TM</sup> Council and the Master Builders Association of King and Snohomish Counties.



Ready for something to celebrate? Think that simply having made it through 2009 feels like reason enough?

Your 2010 REX Awards committee is with you on that one! But we're also of the opinion that one reason is not enough. Here are a few more:

- Tough times will either drive people apart or draw them together. The remodelers have rallied, and that's worthy of celebration!
- In times like this, "hanging in there" doesn't just happen. Rather, it's a sometimes-creative achievement resulting from past experience and future perspective. That makes you "wise guys" ~ another good reason to cheer!
- Quality of work, attention to detail, customer service ... some things just aren't affected negatively by the economy. Kudos to you on your continually high standards!

In brainstorming over a tagline and theme for this year's REX, the committee has batted around ideas that are unmistakably forward thinking, yet have a sense of being grounded in reality: Stronger and wiser. Made to last. A focus on where we're going, not on where we've been. A sense of restoration. Official theme and logo still to come ~ stay tuned!

Like last year, there will be only one deadline for entries to be received:

**Friday, April 30, at 1:00 p.m.**

And entry fees will once again be:

**\$100 for the first entry, as well as for each additional entry.**

Having worked as a laborer, an apprentice carpenter, and a project manager in the remodeling industry prior to becoming an Aflac representative, I'm thankful not only for the opportunity to remain active in the industry through my Remodelors™ Council involvement, but also very much for the privilege of getting to know you and work with many of you over the past three years.

And I'm honored, once again, to be a part of the planning for this year's REX Awards.

On behalf of your 2010 REX Awards Committee: Let's get ready to celebrate!

Jeannie Glenn  
2010 REX Awards Chair

## ENTRY INFORMATION

For additional information, please contact the Events department at the Master Builders Association Housing Center at (425) 451-7920, or by e-mail at [events@mbaks.com](mailto:events@mbaks.com).

### *Eligibility*

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Remodelers members and Associate members of the **Remodelers™ Council and members of the Design Professional Council** of the Master Builders Association of King and Snohomish Counties may enter projects. Projects must have been completed after **Jan. 1, 2009**. Companies working together can submit a joint project in any category. One project can be entered into multiple categories but must pay an entry for each time the project is entered.

### *Entry fee*

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**Each entry is \$100** and \$100 for each additional entry. Payment is due with entries.

Entry fee checks should be made payable to: MBA/REX Awards. Credit card charges are also acceptable by calling the Master Builders Association at (425) 451-7920.

### *Entry deadline*

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The **final deadline** to submit completed entry packets is **1 p.m. on Friday, April 30th** at the Master Builders Association office. **Due to time constraints no entries will be accepted after this date.**

### *Entry requirements*

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- **Photography for each entry:**
  - For each entry, submit a total of no more than **8** digital photos, including a minimum of **2** “before” photos. **Photo images must be numbered in the order corresponding to the project description.** All photos are to be single-image and in color. Exterior shots are required for projects that involve additions.
    - Digital images must be submitted on a CD-ROM (separate disc per entry) as a high resolution JPEG.
    - Please include the name of the photographer for photo credits.
  - Submit **one (1)** “before” 4-inch-by-6-inch printed photo and **one (1)** “after” 4-inch-by-6-inch printed photo, from the same vantage point for the gallery board for each entry.
  - Provide the name of the photographer used for your entry. The remodeler entering the REX Awards must work with their photographer on appropriate and relevant copyright and photo release permission. Photos of projects may be used by the Master Builders Association in a press release, promotions and other publicity regarding the awards.
- **Project descriptions**
  - Provide your project description in Microsoft Word format, **including corresponding digital photo image numbers** on a CD-ROM. This may be submitted on the same CD as the photos.
    - Limit the description to **400 words**. This project description serves as your project’s narrative and is used by the judges in evaluating your entry. Please be sure to outline any environmentally friendly features included in the project. These will be considered when reviewing projects for the Built Green™ Choice Award.
    - **Before and after floor plans on 8.5 inch-by-11 inch paper** must be included in addition to the project description.
    - **In addition**, please provide a **100-word project description** with corresponding photo numbers, which will be read verbatim at the awards presentation dinner should your project win a REX Award.
- **Company identification**
  - **Project descriptions, floor plans and photos must not have any form of company identification.** Any reference to your company on any entry material other than the Official Entry Form will result in disqualification.
- **Your own home**
  - You may enter your own home; however, you must state the actual retail value of the project.

## ***Judging criteria***

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1. **Aesthetics** – *visually appealing*
  - a. Does the remodel *look* attractive?
  - b. Does the craftsmanship look professional?
2. **Special or unique design solutions** – *space planning, livability*
  - a. How does creativity work into the remodel?
  - b. Is the remodel functional beyond the previous design?
3. **Quality workmanship** – *special crafting, exceptional features*
  - a. What are the outstanding features of the project?
  - b. Is there attention to detail?
4. **Use of appropriate building material** – *compliments existing structure and design*
  - a. Did the remodeler use materials to enhance the design?
  - b. Were there excess materials?
5. **Budgetary consideration** – *solutions to budgetary constraints*
  - a. How did the project keep within the budget and still deliver client expectations?
  - b. Were there any measures to cut costs?
6. **Challenges and obstacles** – *unique challenges the entrant faced in completing the project*
  - a. Were there any unexpected obstacles that called for adjustments?
  - b. Were there unusual circumstances that created additional challenges?

## ***Judging specifics***

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All entries will be judged on their own merits by a panel of professionals from various fields of expertise. Each of the six *judging criteria* (see *judging criteria* section above) will be assigned a maximum number of points. The project in each category with the most points will receive the award. The judges' decisions are final. Winners will be announced at the REX Awards ceremony to be held on **Saturday, June 19, 2010**.

## ***Photography tips***

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It is important that you clearly convey the scope of your project. You are creating a presentation for the judges to describe the spirit of the remodel. To best illustrate your project:

- Take before and after photos from the same location.
- Use a *professional photographer* for your shots. Have them shoot digital photos or use film that can be easily converted into digital images.
- When having your photos converted to digital and burned to a disc, have an additional copy made for your files, as entry materials will not be returned.

## ***Project descriptions***

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**Keep your project description clear and concise and limit it to 400 words. It's best to avoid flowery words; simply describe the challenges of the project and the benefits of the end product. Please indicate where pictures correspond on the project description.**

This is the part of the entry materials where you will be descriptive about your project. This description should explain or clarify the digital photo images you submitted and provide overall detail of the project, keeping in mind the six (6) judging criteria used to evaluate your entry. As you describe your project, make sure you indicate how each digital photo image corresponds with points in the project description. For example: "The kitchen was transformed from 200 square feet to 500 square feet by changing the entry way of the home. [Photo #1]"

***PLEASE NOTE: This 400-word description serves as your project's narrative and is used by the judges in evaluating your entry. Photos may only be listed once.***

**Sample 400-word project description:**

*The owners of this small three-story home situated on the west side of Lake Washington were thrilled when the older run-down house next door went on the market. Purchasing it would give them the opportunity to expand their current living space into a home that is much more spacious and livable. The older house had severe construction issues so this project began with its demolition. The south wall of the existing home was removed, permitting space the homeowners desired for their addition.*

*A new living room was created on the main floor, complete with two sets of French doors that open out to a large deck with a sweeping view of Lake Washington. The former living room [Photo #1] has now become a bright and airy dining room surrounded by windows and filled with light. These two rooms flow easily together connected by a large opening and single step. [Photo #2]*

*The homeowners wished to turn their small dark kitchen [Photo #3] into a larger space with a lake view. This was achieved by first eliminating a small dining area. The west wall of the kitchen was then pushed out to become an exterior wall with a large window facing out to the lake. Rift-cut white oak cabinets and impala black granite countertops were installed, making for a much more functional space and modern look. [Photo #4]*

*On the upper level, removal of the south wall made the addition of a guest suite possible. The bedroom is ever so inviting with a beautiful cedar, barrel ceiling and two walls of windows that allow for spectacular lake and mountain views. The geometric tile design of the guest bath mimics the floor and shower tile work completed in the master bath, while the azul adobe stone countertop gives added personality. The master bath renovation includes not only a unique tile floor and shower but also a new door, which opens out to the upper deck. [Photos #5 & 6]*

*Great thought was put into expanding the interior and exterior architectural style of the existing home with special emphasis on maintaining the Cape Cod appearance. This has created a product of high quality and craftsmanship that seamlessly blends old with new. Where once stood two small and narrow houses squeezed into their surroundings, there now stands one gracious home much more compatible and befitting its waterfront location.*

**Also, provide a short version of your project description, limited to 100 words that summarize the overall concept of the project. Please indicate where photos correspond on the project description.**

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This is the part of the entry materials where you will simply summarize your project. As you describe your project, make sure you indicate where the description corresponds with the digital photo image. For example: “The kitchen was transformed from 200 square-feet to 500-square feet by changing the entry way of the home. [Photo #1]”

**Please note: This 100-word description will serve as your project’s narrative used by the emcee of the evening and to be displayed on a display board for viewing. Photos may only be listed once.**

**Sample 100-word project description:**

*When the house next door went on the market, this remodeling project began. Purchasing it offered the opportunity to expand their current house into a more spacious and livable home. Great thought was put into expanding the interior and exterior architectural style of the existing home with special emphasis on maintaining the Cape Cod appearance. This has created a product of high quality and craftsmanship that seamlessly blends old with new. Where once stood two small and narrow houses squeezed into their surroundings now stands one gracious home befitting of its waterfront location. [Photos #5 & 6]*

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## Entry categories

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Please enter the category that best represents your project. Please review the categories carefully, as there are some changes this year. Master Builders Association reserves the right to re-categorize any submission to a more appropriate category.

### **REX CATEGORY 1: Bath Excellence (Open to Remodelers)**

1. Bath – Less than \$40,000
2. Bath – Between \$40,000 to \$75, 000
3. Bath – More than \$75, 000

### **REX CATEGORY 2: Kitchen Excellence (Open to Remodelers)**

4. Kitchen – Less than \$75,000
5. Kitchen – \$75,000 to \$125,000
6. Kitchen – \$125,000 to \$175,000
7. Kitchen – More than \$175,000

### **REX CATEGORY 3: Major Remodel Excellence Residential – Partial House/Addition (Open to Remodelers)**

*Designed for major remodels using existing/additional footage.*

8. Less than \$300,000
9. \$300,000 to \$600,000
10. More than \$600,000

### **REX CATEGORY 4: Major Remodel Excellence Residential – Whole House/Rebuild (Open to Remodelers)**

*Designed for major remodels that use an original element.*

11. Less than \$500,000
12. More than \$500,000

### **REX CATEGORY 5: Outdoor Living Excellence (Open to Remodelers)**

*Designed for those fabulous outdoor spaces.*

13. Entry/Porch/Deck – Less than \$40,000
14. Entry/Porch/Deck – More than \$40,000

### **REX CATEGORY 6: Commercial Excellence (Open to Remodelers)**

15. Commercial tenant improvements and/or landlord remodels

### **REX CATEGORY 7: Green Remodeling (Open to Remodelers)**

*Designed for green remodeling.*

16. Green Remodeling Project

### **REX CATEGORY 8: Design Excellence (Open to all Remodelers™ Council and Design Professional Council)**

*Designed for associate members to showcase their work with MBA members.*

17. Details/Finishes/Trades
18. Interior Design/Architecture
19. Landscaping
20. Universal Design
21. Historic Renovation/Restoration

## REX Choice Awards

### **People's Choice Award**

*Voted on by the attendees at the awards program on June 19, 2010.*

### **Remodelers™ Choice Award**

*Nominated by members of the Remodelers™ Council. Council members nominate other Master Builders Association members who have earned their respect and deserve to be honored by including the individual's name and/or company name in their entry packet. The award will be presented to the Master Builders Association member who receives the most nominations.*

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# 2010 REX Awards Official Entry Form (2pages)

*Both pages must be filled out to be eligible.*

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Contacts name: \_\_\_\_\_

Company(s) (as you would like it to appear on an award): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Project name: \_\_\_\_\_

Project address: \_\_\_\_\_

Project start date: \_\_\_\_\_ Completion date (*must be after Jan. 1, 2009*): \_\_\_\_\_

**Please check the box next to the category you are entering :**

**CATEGORY REX 1: Bath Excellence (Open to Remodelers)**

- 1. Bath – less than \$40,000
- 2. Bath – between \$40,000 to \$75,000
- 3. Bath – more than \$75,000

**CATEGORY REX 2: Kitchen Excellence (Open to Remodelers)**

- 4. Kitchen – less than \$75,000
- 5. Kitchen – \$75,000 to \$125,000
- 6. Kitchen – \$125,000 to \$175,000
- 7. Kitchen – More than \$175,000

**CATEGORY REX 3: Major Remodel Excellence Residential – Partial House/Addition (Open to Remodelers)**

- 8. Less than \$300,000
- 9. \$300,000 to \$600,000
- 10. More than \$600,000

**CATEGORY REX 4: Major Remodel Excellence Residential – Whole House/Rebuild (Open to Remodelers)**

- 11. Less than \$500,000
- 12. More than \$500,000

**CATEGORY REX 5: Outdoor Living Excellence (Open to Remodelers)**

- 13. Entry/Porch/Deck – less than \$40,000
- 14. Entry/Porch/Deck – more than \$40,000

**CATEGORY REX 6: Commercial Excellence (Open to Remodelers)**

- 15. Commercial tenant improvements and/or landlord remodels

**CATEGORY REX 7: Green Remodeling (Open to Remodelers)**

- 16. Green Remodeling Project

**CATEGORY REX 8: Design Excellence (Open to all Remodelers™ Council and Design Professional Council)**

- 17. Details/Finishes/Trades
- 18. Interior Design/Architecture
- 19. Landscaping
- 20. Universal Design
- 21. Historic Renovation/Restoration

**Remodelors™ Choice Award**

*Please list the name of an MBA member who has earned your respect and deserves to be honored with major acknowledgement for their “above and beyond” service to you and/or your business. The company with the most nominations will receive the Remodelors™ Choice Award.*

Individual or company(s) name:

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Reason for nomination:

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**\* On a separate sheet, please list all additional associates (e.g., architects, designers, other subcontractors) that made a significant contribution to this project. This list is strongly encouraged, but not required.**

Total retail cost of project:

Cost per square foot:

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**Please indicate your inclusion of the following for each of your entries:**

- Completed official entry form.
- List of contributing subcontractors and additional vendors.
- Completed 400-word project description (for judging).
- Corresponding before and after floor plans.
- Completed 100-word project description (for acceptance narrative).
- One CD-ROM disk of all images (see Requirements section for specifics).
- One (1) *before* and one (1) *after* color photo for display boards (4-inch-by-6-inch only).
- Entry fee(s)

**ALL ENTRY MATERIALS BECOME THE PROPERTY OF THE MASTER BUILDERS ASSOCIATION AND WILL NOT BE RETURNED.**